



Community Engagement

Participation and ownership matter



Learning Event
Sydney, NSW; May 9 2018

Workshop overview

Interested in how you can work with communities to bring about social change? Want to develop strategic dialogue with communities? Like to deepen your knowledge in engagement practices? Curious about participation, accountability and ownership?

This workshop provides you the opportunity to gain theoretical knowledge and practical tools to support community-based social change and engagement. We challenge the historical tendency to work 'on' rather than 'with' communities which has contributed to ineffective policies, poor outcomes and frustration.

Expand your knowledge and skills in relation to working with the interactions, networks, structures and processes at the community level.

Tickets are limited. [Register now](#).

*Content is applicable for domestic and international contexts.

What's involved

Participate in an intense, interactive learning environment that will cover:

- Community engagement principles
- Accountability, transparency, participation and ownership
- Engagement models, techniques, approaches and tools
- Contextual analysis
- Stakeholder identification and inquiry
- Engagement mapping
- Engagement pathways
- Risk management
- Planning, implementation, monitoring and evaluation of community engagement

Who it's for

We empower leaders and employees of NGOs, corporations, Governments, social enterprises, start-ups, and others to develop sustainable engagement practices relevant to needs. You may be an:

- Individual
- Grassroots organisation
- Mid-large NGO
- Private sector actor
- Public sector agency

Fundamentally, this training is for anyone interested in community engagement and how it can have a positive impact across society at individual, community, business, civil society and governance levels.

Learning objectives

1. Understand strategic community engagement
2. Develop a road-map to using community engagement, and where it can be applied
3. Describe what a contemporary model of community engagement looks like
4. Gain an understanding of different deliberative practices
5. Ability to assess the community and stakeholder variables that shape engagement
6. Explain the characteristics of successful engagement
7. Design a community engagement plan - justifying why, when, and how to engage
8. Identify your own role in engagement

Facilitator

Experienced community practitioner with vocational training qualifications:

1. [Cory Steinhauer](#) (BCom, MSSc), Humanitarian Institute and University of Sydney, contributes his engagement and development expertise and prepares participants for programming and organisational realities. Over the years Cory has advised the United Nations, Governments, the private, and social sectors in Afghanistan, Australia, Cambodia, Korea, Laos, New Zealand, Mexico, Pakistan, Papua New Guinea, Somalia, South Sudan, Syria, Timor, Turkey and Vietnam.

How it's facilitated

Workshop is facilitated using several engaging methodologies including:

- Lectures
- Virtual Reality
- Group discussions
- Team exercises
- Individual / group learning activities
- Desktop simulations

How it works

- Sydney. May 9, 2018.
- Time commitment of 8 hours.
- Registration is from 8:45am for a 9:15am start and finishing by 5:00pm.
- The day is split into four sessions, separated by breaks (catering provided).
- You will be encouraged to actively participate in networking, discussions and experiential learning.
- The facilitator utilises practical and theoretical knowledge to ensure the workshop is applicable to the realities and complexities of community engagement.
- Simulations are used to challenge learners to implement and discuss workshop teachings.

What makes this workshop different

The community engagement professional development course exists to foster the growth of an equitable society. If you attend the program, you'll have a remarkable opportunity to learn about engagement and its broader implications; grow into community thought leaders; and build a strong, diverse community of friends for life who share your commitment to active participation.

We believe well-designed engagement can lead to enhanced community involvement in organisational processes; strengthen partnerships between an organisation and stakeholders, and create public value. But to achieve positive outcomes requires detailed understanding and planning.

We introduce you to key practices in developing a community engagement framework, outline approaches to attract community members to participate and delve into the benefits of participation. We also explore who is 'the community', ways of dealing with a variety of stakeholders, and the changing nature of community expectations.

The program shares Humanitarian Institute's best practices for engaging in, and facilitating professional community engagement work. These teachings are born from 15+ years of practice with communities domestically and internationally.

What you'll receive

- 'Certificate of Completion' to share with your professional network.
- A workshop manual that captures important insights.
- A flexible skill set to implement sustainable community engagement initiatives.
- A network of like-minded leaders that spans across industries, sectors and functions.

Workshop fee options

Social sector: AUD\$195.00 per ticket

Public sector: AUD\$250.00 per ticket

Private sector: AUD\$250.00 per ticket

Start-up / social entrepreneur: AUD\$195.00 per ticket

University student / Humanitarian Institute Alumni: AUD\$150.00 per ticket

Group / organisation (4+ people) discounts available (10%).

Once registration is complete an invoice will be issued.

Payment is required prior to workshop commencement (online and EFT options available).

How to enrol

1. Complete the [enrolment form](#).
2. The team will review and confirm registration details.
3. Upon successful admission, you will receive a Confirmation Email and fee invoice.

About Humanitarian Institute

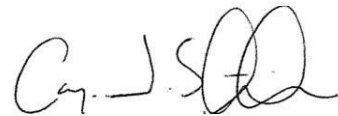
Founded in 2015, [Humanitarian Institute](#) is an expert Aid and Development training provider offering pre-service and in-service training, support and education programs.

The world urgently needs new mindsets, skill sets and toolsets to overcome complex global crises.

We empower leaders and employees of NGOs, corporations, Governments, social enterprises, startups, and others to develop sustainable solutions to humanity's biggest challenges.

Our custom-designed and ready-made learning and development solutions for Humanitarian and Development organisations support the achievement of an equitable and abundant future.

[Cory Steinhauer](#), Chief Executive Officer
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END.